



**Fòrum**  
de la BioRegió

Barcelona \_ 3december2009

**P R O G R A M M E**

Casa Llotja de Mar, Pg. d'Isabel II, 1 - Barcelona  
Barcelona Chamber of Commerce

**09.15h OPENING**

- Mr. José Montilla, President of the Catalan Government
- Mr. Miquel Valls, President of the Chamber of Commerce of Barcelona
- Mrs. Marina Geli, Minister of Health of the Catalan Government
- Mr. Josep Huguet, Minister of Innovation, Universities and Enterprise of the Catalan Government
- Mr. Jordi William Carnes, Deputy Mayor for Treasury and Economic Promotion of the Barcelona City Council
- Mr. Jorge Gallardo, President, Almirall and *Fòrum de la BioRegió*

**10.00h PRESENTATION**

- Dr. Manel Balcells, President of the Executive Committee, Biocat

**10.15h CONFERENCE**

"Darwin and the GODs: evolving corporate fitness"  
Mr. John Hodgson, Director, Critical I Limited

**11.00h COFFEE BREAK**

**11.30h PRESENTATION OF THE BIOCAT REPORT 2009**  
Dr. Montserrat Vendrell, General Director, Biocat

**12.00h AWARDS BIO ENTREPRENEUR XXI**

**12.45h VISIT TO THE EXHIBITION AREA + PARTNERING  
LUNCH-NETWORKING IN THE EXHIBITION AREA**

**ROUND TABLES**

**14.30h "THE BLACK BOOK" OF BIOENTREPRENEURS**  
*Chairman:*  
• Mr. Mateu Hernández, Manager of Economic Promotion, Barcelona City Council

*Participants:*

- Mr. Joaquim Trias, President, JTPS
- Dr. Antonio Parente, General Director, Lipotec
- Mr. Héctor Ara, President, Suanfarma Biotech
- Mr. Pedro Costa, General Director, Bionatur Biotechnologies

**16.00h THE BIOREGION IN 2015:  
FUTURE OPPORTUNITIES**

*Chairman:*

- Dr. Montserrat Vendrell, General Director, Biocat

*Participants:*

- Mr. Jorge Gallardo, President, Almirall and *Fòrum de la BioRegió*
- Mr. Jordi Estruch, Health Area Director, RJCE Business Consultancy
- Dr. Ramon Pascual, President, ALBA Synchrotron (CELLS)
- Mr. Francesc Xavier Grau, Rector, Universitat Rovira i Virgili
- Mr. Pau Planas, General Director, Biokit

**17.30h COFFEE BREAK**

**18.00h ACKNOWLEDGEMENT TO THE "AMBASSADORS  
OF THE BIOREGION OF CATALONIA 2009"**

- Dr. Màrius Rubiralta, General Secretary of Universities Ministry of Education
  - Dr. Joan Massagué, Chair of the Cancer Biology and Genetics Program in the Sloan-Kettering Institute (MSKCC) and Adjunct Director, Institute for Research in Biomedicine (IRB Barcelona)
- Acknowledgements awarded by the Vice-President of the Catalan government, Mr. Josep-Lluís Carod-Rovira

**Closure and cocktail**

Organizer:



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