

The biocat logo consists of a solid red square with the word "biocat" written in white, lowercase, sans-serif font at the bottom.

**biocat**



# KEYS TO ENTREPRENEURSHIP IN MEDTECH

**Introductory Course in Medtech & Digital Health Entrepreneurship**  
February 5, 12, 19 and March 4 2020

# Find out the personal experience of entrepreneurs at the helm of innovative companies?

" Successful entrepreneurs in medical technology share their personal experience, the passion for entrepreneurship, to start a project and to create value for society. Get to know first hand the successes, failures, problems and satisfactions that entails undertaking in medtech. "

Jordi Naval – CEO Biocat

# Keys to Entrepreneurship in Medtech and Digital Health is aimed to:

## Students



## Researchers



## Main Goal:

Showcase the personal experience of some of the leading medical technology and digital health entrepreneurs in Catalonia at the forefront of innovative and international companies.



Introduce entrepreneurs who will explain the successes, the failures, the problems and the satisfactions that undertake entrepreneurship in medtech and digital health.



**Dates:** 2020, February 5, 12, 19 and March 4

**Venue:** Aula Multimèdia IQS

**Nº attendees:** 100 - 130

**Fees:** €45 (with the aim of guaranteeing the assistance of the students in the 4 sessions)

## MEDTECH ENTREPRENEURSHIP: OVERVIEW/ NEW TRENDS/ MARKET POSITIONING 2020, FEBRUARY 5 (6:00 p.m. – 9:15 p.m.)

The participants will know how the entrepreneurial spirit has shaped the development of medical technology. They will learn to detect good ideas and when and why it is worthwhile to turn them into business. Attendees will know the main business models of the startup in medtech and how they have been evolving in recent years.

6:00 p.m. – 6:30 p.m. Registration and Welcome

- Jordi Naval, CEO Biocat

6:30 p.m. – 6:55 p.m. Introduction

- Jordi Naval, CEO Biocat

6:55 p.m. – 8:00 p.m. Presentation Program

- Frederich Llordachs, Cofounder and Partner Doctoralia
- Noemí Balà, Cofounder and CTO Aortyx
- Ignasi Costas, Partner Rosaud Costas Duran

8:00 p.m. – 8:15 p.m. Roundtable

- Moderators: Jordi Naval, CEO Biocat and Oriol Pascual, Director IQS Tech Factory

8:15 p.m. – 8:25 p.m. Wrap up

- Oriol Pascual, Director IQS Tech Factory

8:25 p.m. – 9:15 p.m. Cocktail networking

**Jordi Naval**



**CEO  
Biocat**

**Oriol Pascual**



**Director  
IQS Tech Factory**

**Frederic Llordachs**



**Cofounder and Partner  
Doctoralia**

**Noemí Balà**



**Cofounder and  
CTO d'Aortyx**

**Ignasi Costas**



**Partner  
Rosaud Costas Duran**

## ENTREPRENEURSHIP FROM CLINICAL NEED SESSION 1

2020, FEBRUARY 12 (6:00 p.m. – 9:15 p.m.)

When is it a good time to go on the adventure?  
 When a scientific idea can become a business?  
 How to put forward a successful strategy?  
 How to focus on the first rounds of financing? How to advance the first years?

The participants will find answers to these questions with five entrepreneurs who know first-hand the initial stages of a start-up.

6:00 p.m. – 6:30 p.m. Registration and Welcome

- Jordi Naval, CEO Biocat

6:30 p.m. – 8:00 p.m. Presentation Program

- Dominique Monferrer, Associate Director Asphalion
- Helena Torras, Partner Director Paocapital
- Josep Gatell, Partner Swan Medical
- Markus Wilhelms, CEO and Cofounder Mowoot

8:00 p.m. – 8:15 p.m. Roundtable

Moderators: Jordi Naval, CEO Biocat and Oriol Pascual, Director IQS Tech Factory

8:15 p.m. – 8:25 p.m. Wrap up

- Oriol Pascual, Director IQS Tech Factory

8:25 p.m. – 9:15 p.m. Cocktail networking

**Jordi Naval**



**CEO  
Biocat**

**Oriol Pascual**



**Director  
IQS Tech Factory**

**Dominique  
Monferrer**



**Associate Director  
Asphalion**

**Helena Torras**



**Partner Director  
Paocapital**

**Josep Gatell**



**Partner  
Swan Medical**

**Markus Wilhelms**



**CEO and Cofounder  
Mowoot**

## ENTREPRENEURSHIP FROM CLINICAL NEED SESSION 1

2020, FEBRUARY 19 (6:00 p.m. – 9:15 p.m.)

When is it a good time to go on the adventure?  
 When a scientific idea can become a business?  
 How to put forward a successful strategy?  
 How to focus on the first rounds of financing? How to advance the first years?

The participants will find answers to these questions with five entrepreneurs who know first-hand the initial stages of a start-up.

6:00 p.m. – 6:30 p.m. Registration and Welcome

- Jordi Naval, CEO Biocat

6:30 p.m. – 8:00 p.m. Presentation Program

- Sylvain Sachot, Investment Director Asabys Partners
- Judit Cubedo, Cofounder and CEO Glycardial Diagnostics
- Rosendo Garganta, CEO Devicare
- Alfons Carnicero, Cofounder and CEO ABLE

8:00 p.m. – 8:15 p.m. Roundtable

- Moderators: Jordi Naval, CEO Biocat and Oriol Pascual, Director IQS Tech Factory

8:15 p.m. – 8:25 p.m. Wrap up

- Oriol Pascual, Director IQS Tech Factory

8:25 p.m. – 9:15 p.m. Cocktail networking

**Jordi Naval**



CEO  
Biocat

**Oriol Pascual**



Director  
IQS Tech Factory

**Sylvain Sachot**



Investment Director  
Asabys Partners

**Judit Cubedo**



Cofounder and CEO  
Glycardial Diagnostics

**Rosendo Garganta**



CEO  
Devicare

**Alfons Carnicero**



Cofounder and CEO  
ABLE



## FROM THE TECHNOLOGICAL IDEA TO THE INVESTMENT

2020, MARCH 4 (6:00 p.m. – 9:15 p.m.)

The medtech company is an instrument that allows to advance a technology and transfer it to the market.

Along the way, different types of partners appear that accompany the project during a period of time. This session shows how to align the interests of all the travel companions in order to be a successful business and technological project.

6:00 p.m. – 6:30 p.m. Registration and Welcome

6:30 p.m. – 8:00 p.m. Presentation Program

- Gustavo Fuster, European and Spanish Patent Attorney Hoffmann Eitle
- Jaume Amat, CEO Rob Surgical

8:00 p.m. – 8:15 p.m. Roundtable

- Moderators: Jordi Naval, CEO Biocat and Oriol Pascual, Director IQS Tech Factory

8:15 p.m. – 8:25 p.m. Wrap up

- Oriol Pascual, Director IQS Tech Factory

8:25 p.m. – 9:15 p.m. Cocktail networking

**Jordi Naval**



**CEO  
Biocat**

**Oriol Pascual**



**Director  
IQS Tech Factory**

**Gustavo Fuster**



**European and Spanish  
Patent Attorney Hoffmann**

**Jaume Amat**



**CEO Rob Surgical &  
President CataloniaBio &  
HealthTech**

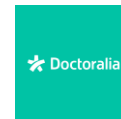
## Organizers:



## Collaborators:



## Presenting Companies:



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