

The biocat logo consists of a solid red square with the word "biocat" written in white, lowercase, sans-serif font at the bottom.

biocat



PERSONA CIÈNCIA EMPRESA
TECH FACTORY

KEYS TO ENTREPRENEURSHIP IN MEDTECH

Introductory Course in Medtech & Digital Health Entrepreneurship
February 5, 12, 19 and March 4 2020

Find out the personal experience of entrepreneurs at the helm of innovative companies?

" Successful entrepreneurs in medical technology share their personal experience, the passion for entrepreneurship, to start a project and to create value for society. Get to know first hand the successes, failures, problems and satisfactions that entails undertaking in medtech. "

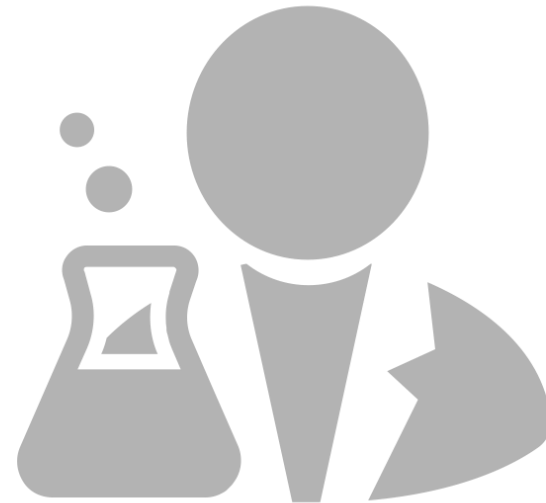
Jordi Naval – CEO Biocat

Keys to Entrepreneurship in Medtech and Digital Health is aimed to:

Students



Researchers



Main Goal:

Showcase the personal experience of some of the leading medical technology and digital health entrepreneurs in Catalonia at the forefront of innovative and international companies.



Introduce entrepreneurs who will explain the successes, the failures, the problems and the satisfactions that undertake entrepreneurship in medtech and digital health.



Dates: 2020, February 5, 12, 19 and March 4

Venue: Aula Multimèdia IQS

Nº attendees: 100 - 130

Fees: €45 (with the aim of guaranteeing the assistance of the students in the 4 sessions)

MEDTECH ENTREPRENEURSHIP: OVERVIEW/ NEW TRENDS/ MARKET POSITIONING 2020, FEBRUARY 5 (6:00 p.m. – 9:15 p.m.)

The participants will know how the entrepreneurial spirit has shaped the development of medical technology. They will learn to detect good ideas and when and why it is worthwhile to turn them into business. Attendees will know the main business models of the startup in medtech and how they have been evolving in recent years.

6:00 p.m. – 6:30 p.m. Registration and Welcome

- Jordi Naval, CEO Biocat

6:30 p.m. – 6:55 p.m. Introduction

- Jordi Naval, CEO Biocat

6:55 p.m. – 8:00 p.m. Presentation Program

- Frederich Llordachs, Co-founder & Partner Doctoralia
- Noemí Balà, Co-founder & CTO Aortyx
- Ignasi Costas, Partner Rosaud Costas Duran

8:00 p.m. – 8:15 p.m. Roundtable

- Moderators: Jordi Naval, CEO Biocat & Oriol Pascual, Director IQS Tech Factory

8:15 p.m. – 8:25 p.m. Wrap up

- Oriol Pascual, Director IQS Tech Factory

8:25 p.m. – 9:15 p.m. Cocktail networking

Jordi Naval



**CEO
Biocat**

Oriol Pascual



**Director
IQS Tech Factory**

Frederic Llordachs



**Co-founder & Partner
Doctoralia**

Noemí Balà



**Co-founder &
CTO Aortyx**

Ignasi Costas



**Partner
Rosaud Costas Duran**

ENTREPRENEURSHIP FROM CLINICAL NEED SESSION 1

2020, FEBRUARY 12 (6:00 p.m. – 9:15 p.m.)

When is it a good time to go on the adventure?
 When a scientific idea can become a business?
 How to put forward a successful strategy?
 How to focus on the first rounds of financing? How to advance the first years?

The participants will find answers to these questions with five entrepreneurs who know first-hand the initial stages of a start-up.

6:00 p.m. – 6:30 p.m. Registration and Welcome

- Jordi Naval, CEO Biocat

6:30 p.m. – 8:00 p.m. Presentation Program

- Dominique Monferrer, Associate Director Asphalion
- Helena Torras, Partner Director Paocapital
- Josep Gatell, Partner Swan Medical
- Markus Wilhelms, Co-founder & CEO Mowoot

8:00 p.m. – 8:15 p.m. Roundtable

Moderators: Jordi Naval, CEO Biocat & Oriol Pascual, Director IQS Tech Factory

8:15 p.m. – 8:25 p.m. Wrap up

- Oriol Pascual, Director IQS Tech Factory

8:25 p.m. – 9:15 p.m. Cocktail networking

Jordi Naval



CEO
Biocat

Oriol Pascual



Director
IQS Tech Factory

Dominique Monferrer



Associate Director
Asphalion

Helena Torras



Partner Director
Paocapital

Josep Gatell



Partner
Swan Medical

Markus Wilhelms



Co-founder & CEO
Mowoot

ENTREPRENEURSHIP FROM CLINICAL NEED SESSION 1

2020, FEBRUARY 19 (6:00 p.m. – 9:15 p.m.)

When is it a good time to go on the adventure?
 When a scientific idea can become a business?
 How to put forward a successful strategy?
 How to focus on the first rounds of financing? How to advance the first years?

The participants will find answers to these questions with five entrepreneurs who know first-hand the initial stages of a start-up.

6:00 p.m. – 6:30 p.m. Registration and Welcome

- Jordi Naval, CEO Biocat

6:30 p.m. – 8:00 p.m. Presentation Program

- Sylvain Sachot, Investment Director Asabys Partners
- Judit Cubedo, Co-founder & CEO Glycardial Diagnostics
- Rosendo Garganta, CEO Devicare
- Alfons Carnicero, Co-founder & CEO ABLE

8:00 p.m. – 8:15 p.m. Roundtable

- Moderators: Jordi Naval, CEO Biocat & Oriol Pascual, Director IQS Tech Factory

8:15 p.m. – 8:25 p.m. Wrap up

- Oriol Pascual, Director IQS Tech Factory

8:25 p.m. – 9:15 p.m. Cocktail networking

Jordi Naval



CEO
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Oriol Pascual



Director
IQS Tech Factory

Sylvain Sachot



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Judit Cubedo



Co-founder & CEO
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Rosendo Garganta



CEO
Devicare

Alfons Carnicero



Co-founder & CEO
ABLE

FROM THE TECHNOLOGICAL IDEA TO THE INVESTMENT

2020, MARCH 4 (6:00 p.m. – 9:15 p.m.)

The medtech company is an instrument that allows to advance a technology and transfer it to the market.

Along the way, different types of partners appear that accompany the project during a period of time. This session shows how to align the interests of all the travel companions in order to be a successful business and technological project.

6:00 p.m. – 6:30 p.m. Registration and Welcome

6:30 p.m. – 8:00 p.m. Presentation Program

- Gustavo Fuster & Silvia Bertran-Valls, European & Spanish Patent Attorney Hoffmann Eitle & European Patent Attorney & Hoffmann Eitle Associate
- Jaume Amat, CEO Rob Surgical
- Marta Guardiola, Co-founder & CTO MiWEndo Solutions

8:00 p.m. – 8:15 p.m. Roundtable

- Moderators: Jordi Naval, CEO Biocat & Oriol Pascual, Director IQS Tech Factory

8:15 p.m. – 8:25 p.m. Wrap up

- Oriol Pascual, Director IQS Tech Factory

8:25 p.m. – 9:15 p.m. Cocktail networking

Jordi Naval



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Director
IQS Tech Factory

Gustavo Fuster



European and Spanish
Patent Attorney Hoffmann Eitle

Silvia Bertran-Valls



European Patent Attorney
& Hoffmann Eitle Associate

Jaume Amat



CEO Rob Surgical &
President
CataloniaBlo & HealthTech

Marta Guardiola



Co-founder & CTO
MIWEndo Solutions

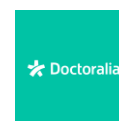
Organizers:



Collaborators:



Presenting Companies:



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