

Design Thinking Workshop on Health Innovation and Entrepreneurship

Biocat | C/ Baldiri Reixac 4-8 (Parc Científic de Barcelona, PCB), Barcelona

10 January 2017, 9:30h – 16:30h

Is this workshop for you?

- Are you an industry professional interested to learn the Biodesign methodology to further your professional development?
- Are you an educator looking to set up or improve your Biodesign executive education program?
- Are you responsible for training staff in your organization in new healthcare innovation methods, such as Biodesign?

If any of the above apply, then this workshop is for you!

This workshop is organized by members of EIT Health's executive education track, and in close collaboration with the innovation and business creation tracks.

Why join this workshop?

This is your chance to shape the design of future Biodesign executive education programs in Europe; to make them more engaging and valuable for industry fellows and organisations. You will learn best practices from the specialist experience of a wide range of Biodesign executive education programs from around Europe: Moebio (Biocat, Barcelona), Clinical Fellowship Programme (KTH, Stockholm) and BioInnovate (NUI, Galway). You will hear from industry representatives about what they have gained by attending a Biodesign executive education program. You will enjoy a stimulating day spent team-working with a diverse set of people and engaged in a creative, learning activity.

What are the workshop goals?

- To facilitate knowledge exchange & learning between Biodesign educators & industry
- To identify the key issues & needs of industry stakeholders & potential Biodesign fellows
- To identify the key benefits of the Biodesign methodology for industry fellows
- To generate/co-design creative ideas for developing Biodesign executive education programs/models/activities that can address the specific needs of industry stakeholders

How to register?

Please register here: <https://www.xing-events.com/DesignThinkingWorkshop.html>

Preliminary Agenda

9:30 – 10:00	Registration, Expectation Map and Coffee!
10:00 – 10:30	Biodesign Methodology – a basic introduction
10:30 – 11:30	<p>Engaging the Ecosystem– strategies for building collaborative relationships with stakeholders involved in the Biodesign process</p> <ul style="list-style-type: none"> • Industry training, Bioinnovate Ireland • Hospital Immersions, Clinical Innovation Fellowship Program, KTH • Short Programs, d-HEALTH Barcelona • Patient Engagement, Trinity College Dublin <p>Panel discussion, Q&A</p>
11:30 – 12:15	<p>Industry Experiences of the Biodesign process –Biodesign fellows share their key challenges, needs and learnings</p> <ul style="list-style-type: none"> • Fellow d-HEALTH, TBC • Fellow Bioinnovate, TBC • Fellow KTH, TBC <p>Panel discussion, Q&A</p>
12:15 – 13:15	Lunch
13:15 – 13:30	Introduction to the workshop dynamic and teams
13:30 – 14:15	Team Activity 1: Needs Mapping
14:15 – 15:15	Team Activity 2: Ideas Machine
15:15 – 15:30	Coffee/Tea break

15:30 – 16:15	Team Activity 3: Pitch & Play
16:15 – 16:30	Wrap up & Closing Remarks