

## Fundraising Boot Camp

Launching and Executing  
a Fundraising Campaign

## Deal & Product Valuations

Learn what the key parameters are  
and how to structure a licensing deal

**WHEN:** 12 February, 09:00 - 12:30

**WHERE:** Parc Científic de Barcelona – Sala Dolors Aleu

More info about RESI Europe at:

[www.resiconference.com](http://www.resiconference.com)

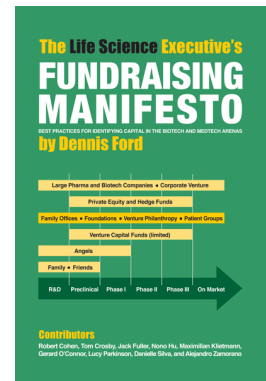
In preparation for the first Redefining Early Stage Investments (RESI) conference to be held in Europe, Life Science Nation and Venture Valuation are offering Tech Hubs around Europe a Bootcamp addressing key topics for early-stage life science companies.

### 9:00 - 10:30 Workshop: Fundraising Boot Camp for Life Science Startups

**Presenter: Dennis Ford**, Founder and CEO, LSN; Creator of the RESI Conference Series; Author of *The Life Science Executive's Fundraising Manifesto*

#### Workshop Overview:

- About Life Science Nation (LSN) and RESI
- Raising Capital: The 3 Most Important Questions
- The Changing Investor Landscape
- Debunking the Top 10 Old Myths in Fundraising
- Planning & Infrastructure for an Outbound Fundraising Campaign
- Building Your Brand Through Consistent Messaging
- Key Components of Fundraising Marketing Collateral



10:30 – 11:00 Coffee Break

[Click Here to Download Free Digital Copy](#)

### 11:00 -12:30 Workshop: Deal and Product Valuations

**Presenter: Patrik Frei**, Founder & CEO, Venture Valuation

#### Workshop Overview:

- Calculate potential of a company or product and associated risks
- Calculate and determine the right assumptions to structure a licensing deal
- Key parameters of a licensing deal
- Metrics of licensing deals

**Location:** Baldiri Reixac, 4-8 Barcelona

FREE

**REGISTER NOW**

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