

Promoting Entrepreneurship and TechTransfer in Europe

Part I: ETTBIO Regional Closing Event. New Trends in Technology Transfer

Date: December 3rd, 2014

Venue: Auditorium Barcelona Activa (Llacuna, number 162)

Introduction

The EU project ETTBio “**Effective Technology Transfer in Biotechnology**” has the aim to uncover the untapped economic potential of research institutes and universities for fostering innovation and efficient regional economic development.

The project **focuses on biotechnology** which potential is, however, hindered by lack of experience and deficiencies in existing policies and practice. ETTBio tackles such deficiencies and aims to **identify exchange and share good practices enabling successful and effective technology transfer in biotechnology**, in order to improve local and regional policies accordingly.

In order to achieve the goal, 10 project partners from 7 EU Member States have collected and analyzed good practices of technology transfers in biotechnology, exchanged know-how and adapted it to their regional contexts, and developed regional implementation plans for good practice transfer during the three last years.

The partners involved from each region are: Dresden University of Technology as Lead Partner of the consortium and the City Government of Dresden, the Free University Brussels, the Regional Development Agency of Ostrava, the City Government of Tartu, the City Government of Warsaw and the International Institute of Molecular and Cell Biology (Warsaw), the Imperial College Business School of London, Biocat and the Center for Genomic Regulation (both from Catalonia).

The project is **co-financed by the European Union** (ERDF - European Regional Development Fund) and made possible by the **INTERREG IVC Programme**.

On the framework of the closing event for ETTBio, Biocat holds the awards ceremony of the 7th Edition of **Bioemprenedor XXI**, which is a successful example of **technology transfer and entrepreneurship** program in Catalonia that supports company creation in the life sciences arena and it is promoted by **La Caixa, Barcelona Activa** and **Biocat**.

Bioemprenedor XXI, is a benchmark program on the emergence of projects and start-up of new technology-based companies in Southern Europe, that has received more than **35 M euros**, brought **53 new companies** and **232 direct jobs** to the life sciences cluster in Catalonia.

Agenda

9:00	Reception
09:15 – 09:30	<p>Welcome (<i>auditorium</i>)</p> <p>ETTBio outline</p> <p>Montserrat Vendrell CEO at Biocat and Executive Director at Barcelona Science Park</p>
09:30 – 10:30	<p>Keynote speaker (<i>auditorium</i>)</p> <p>Biotechnology in Flanders and Brussels: Best Practices</p> <p>Thomas Crispeels Professor at the Technology and Innovation Department at Vrije Universiteit Brussel</p>
10:30 – 11:00	Coffee break (<i>terrace</i>)
11:00 – 12:15	<p>Workshop 1 (<i>auditorium</i>)</p> <p>Technology Transfer Offices models and international trends</p> <p>Participants</p> <p>Carme Verdaguer Managing Director at Fundació Bosch i Gimpera</p> <p>Sara Secall Director Inveready Biotech II at Inveready Technology Investment Group</p> <p>Xavier Vallvé Head of Patents and License Office at Autonomous University of Barcelona</p> <p>Pere Brotons R&D Project Manager at Hospital Sant Joan de Déu</p> <p>Chairman</p> <p>Pablo Cironi Head of Technology Transfer Office at Centre for Genomic Regulation</p>

12:15 – 13:30

Workshop 2 (*auditorium*)

New innovation collaborative models between private and public sector

Participants

Raquel Egea

Responsible for the Innovation Unit at Vall d'Hebron Research Institute

Jordi Reverter

Knowledge and Technology Transfer Manager at ICN2

Laia Crespo

Investment Manager at Ysios Capital

Sergi Trilla

CEO at Trifermed

Inma Valle

Investment Analyst at Caixa Capital Risc

Chairman

Luis Ruiz

CEO at Spherium Biomed SL

13:30 – 14:30

Lunch (*terrace*)

14:30 – 15:45

Workshop 3 (*auditorium*)

Training challenges in the field of life sciences; from academic to market

Participants

Alfons Nonell

CEO at Mind the Byte

Jordi Fàbrega

Director of Business Development Area at Biocat

Alba Olivares

Second Vice President at Catalan Association of Biotechnologists (ASBTEC)

Florence Ghrenassia

Director of the Office of Technology Transfer, Licensing & Industrial Ventures at Hôpitaux de Paris

Eduard Balbuena

Director of the Science & Enterprise program at The Catalan Foundation for Research and Innovation

Chairman

Thomas Crispeels
Professor at the Technology and Innovation Department at Vrije
Universiteit Brussel

Final Remarks (*auditorium*)

15:45 – 16:00

Gabriel Capellà
Responsible of Research and Health Innovation Program at
Generalitat de Catalunya

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Part II: BioEmprenedorXXI Awards Ceremony

16:10 – 16:25	BIOEMPRENEDORXXI AWARDS CEREMONY (<i>auditorium</i>) Welcome Susana Tintoré Managing Director Services at Barcelona Activa Enric Banda Director of Science and Environment at “la Caixa” Bank Foundation Montserrat Vendrell CEO at Biocat and Executive Director at Barcelona Science Park
16:25 – 16:55	BIOEMPRENEDORXXI AWARDS CEREMONY (<i>auditorium</i>) Five BIOEMPRENEDORXXI finalists presentations; 5 min each Chairman Carlos Lurigados Head of Entrepreneurship and Business Growth at Biocat
16:55 – 17:10	Prize Given Ceremony
17:10 – 18:00	Acknowledgments and networking

Sponsored by:

