



The Investment Readiness Series in The City of London Open Call – Terms & Conditions

The Investment Readiness Series Initiative from Biocat, [website](#).

London, December 12th 2018

9:00 – 15:00

Scaling up the BioRegion innovative companies through foreign investment

We aim to explore best upcoming initiatives at a seed / round A stage, ready to jump to international arena. Because of that, we are looking for growing companies developing innovations and hot topics in lifesciences, which are looking for investment.

Selected start-ups will pitch their health care innovations and business plan in front of an international panel composed by investors and licensors of new life sciences technologies.

How does it work?

The Investment Readiness Series in the City of London consists of a call where Biocat will bring together and mentor the top innovative start-ups in the BioRegion. Participants will have a chance to pitch their project to the top relevant partners and meet them in private meetings, including venture capitalists, companies and venture builders that are looking for outstanding health projects and participate in their development.





TIRS in the City Panel will act as an assessment committee with the opportunity to review the top projects from our ecosystem and select the ones they want to know more about.

Selection process and participation:

The Investment Readiness Series consists of the following steps:

- Call to the whole entrepreneurial community in the BioRegion, ending on **26th October**.
- Top companies with the highest investment potential will be sent to panel members.
- Upon the decision and recommendations of the panel, from 6 to 8 companies might be selected and confirmed by Biocat by **13th November**.
- An event will be held on 12 December where companies will enjoy from Project pitch, discussion, networking and partnering opportunities in the future.

Selected start up Benefits:

- To present their project or product in front of a specialized audience looking for fundable projects.
- 30min discussion with an expert panel
- Networking and partnering opportunities during the Event
- Selected companies will be able to apply for a Boost4Health Travel voucher if eligible. To that end, selected companies must
 - Comply SME European definition
 - Be registered in the B4H database
 - Not be under liquidation
 - Not exceed de-minimis state aid regulations
 - Fulfill the Boost4health travel voucher application form online
- Privileged assistance to a B4H Gathering & Networking event at night
- Privileged fees to Genesis event (Gold Member rate £235= ~~£395~~)

Companies of scope

- Registered life sciences **companies** in the frame of **improving healthcare and medical assistance:**



- With a deep focus on **the health care market needs, developing technology-based project.**
- Companies might be ready **for marketing or licensing within a 4-year timeframe**, or at least reach co-development or commercial agreements with other companies.
- Looking actively for funding or partnering to further develop their prototypes.

Selection and evaluation criteria

- Companies must develop their activity in Catalonia
- Be related to new developments on the field of life sciences
- Companies with a well-defined entrepreneurial and support team.
- Companies should have raised previously over 200.000€ in direct investment.
- Applications must comply with the format requirements. Be readable, accessible and include all requested elements at the time of submission.
- Deadline for submissions through Xing system is 26th October at 3 pm. Deadline for confirmation of participation upon communication is 15th November by 12 am. Late submissions will not be accepted, all times are CET.

Remember that your 8 min pitch must include

- Market /medical need and market size (prevalence /incidence)
- Proposed solution
- Business Model
- Team, IPR and competitors
- Development Strategy and forecasts of break even
- Funding request and available investment tickets

By applying to The Investment Readiness Series in The City of London you are accepting the following Terms and Conditions:

- Applicants are aware that the provided information will be regarded as, and deemed to be, non-confidential, and that Biocat shall have no obligation of any kind with respect to such information.



- In addition, applicants consent to the storage and processing of personal data as provided in this application by Biocat & ACCIO and any organizer company for the purpose of evaluating this application and statistical processes.
- Applicants declare that they alone or together with collaborators/coworkers came to the idea for the project described here. Applicants are not knowingly violating the rights of any third party.
- Applicants declare that, to their knowledge, there is no similar technology or software already publicly available.
- Applicants declare that they are not aware of third party patents or patent applications, which might potentially cover my project idea.
- Applicants declare that, to their knowledge, all the reported information in this form is accurate enough and trustworthy.

FOR MORE INFORMATION:

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